



This project is financed by the Leonardo da Vinci programme. The programme aims to implement the European Community vocational training policy



THE PROJECT TEAM

The consortium of the project is made of specialists in the field of education and training, research and ICT-based learning, with relevant experience in working with EU projects. The European co-operation will have a positive impact on the geographical areas by facilitation the dialogue and co-operation between providers of training programmes for entrepreneurs.

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Training of older
workers in
entrepreneurship

SHORT-TERM TARGET GROUPS

- OLDER WORKERS
- VET AND ADULT EDUCATION AND TRAINING INSTITUTIONS
- BUSINESS DEVELOPMENT CENTRES
- JOBCENTRES.



If you want to know more about the Project, activities and events, you can go through the different sections on the website: www.tower50plus.eu

THE CHALLENGE

The Governments are struggling to find ways to enhance job creation and fuel growth after the global economic crisis. Like the Nordic entrepreneurship monitor points out, there is a growing acknowledgement among policymakers that entrepreneurship plays a key role in innovative societies, and that entrepreneurship is an important driver of wealth creation and economic recovery.

The development of entrepreneurship activities in societies and the provision of favorable environments and framework conditions for starting and growing new businesses will be crucial drivers for economic growth in the coming years.

To ensure the future job creation and new entrepreneurs we have to develop an efficient training programme for all groups of potential entrepreneurs. In participating countries already exists education for young people in Entrepreneurship in Colleges and Universities.

While Entrepreneurship is getting part in regular secondary and higher education's it's not provided in a large scale for people older than 50.

Older workers do not have the same opportunities to receive an education in Entrepreneurship but by providing an attractive training for them through the VET system we prevent further discrimination.

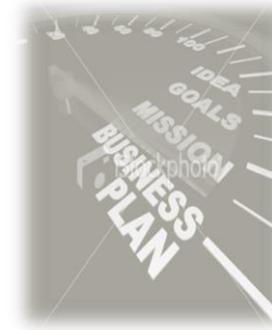
The framework conditions for entrepreneurial capabilities and culture are weak in the Nordic region therefore are it essential to develop an efficient training programme.

PROJECT AIMS

- Integrate the program as a permanent training opportunity in vocational and adult education institutions
- Create new jobs through entrepreneurship and innovation
- Encourage people with long working experience to utilize their ideas and establish their own businesses.

PROJECT OBJECTIVES

- Transfer, adjust and implement the Danish training program for Entrepreneurs
- To improve access and availability of entrepreneurship education for people with long working experience.
- To gather knowledge and experience through the Partners network about designing efficient training programme for older entrepreneurs.
- To establish an internet based platform for the Entrepreneurs in order to create a European network for Entrepreneurs and for providers of training for Entrepreneurs.
- To make a Guidelines and other teaching material for future Entrepreneurs, published on the internet based platform.



MAIN OUTPUTS:

1. A report, need analysis showing general situation of the age group and specific training needs
2. An internet-based platform, supporting the training and learning processes.
3. A training programme in Entrepreneurship for older workers
4. A Guidelines for Entrepreneurs
5. An evaluation report
6. Dissemination Report