Projects and Products Portal for Leonardo da Vinci

Anwendungen für Guiding Benutzer in ihrer Entwicklung in Richtung Bildung und Beschäftigung; AppsGUIDE

2012-1-SE1-LEO05-11656

http://www.adam-europe.eu/adam/project/view.htm?prj=10072

Projektinformation

Titel:	Anwendungen für Guiding Benutzer in ihrer Entwicklung in Richtung Bildung und Beschäftigung; AppsGUIDE
Projektnummer:	2012-1-SE1-LEO05-11656
Jahr:	2012
Projekttyp:	Innovationstransfer
Status:	abgeschlossen
Land:	SE-Schweden
Marketing Text:	Ist es Ihre Aufgabe, Menschen an den richtigen Job zu vermitteln, den richtigen Karrierepfad oder die passende Fortbildungsmaßnahmen zu empfehlen? Wenn Dienstleistungsnutzer und Job jedoch nicht zusammenpassen, kann es oft passieren, dass dieser sich mit seiner Rolle schwer tut und letztendlich aufgibt. Aber wenn der Dienstleistungsnutzer selbst sich über seine eigenen Stärken nicht im Klaren ist, wie können Sie persönlich helfen? Die EGUIDE-Tools sind benutzerfreundliche, schnelle, animierte Online- und Beratungs-Tools, basierend auf Erfahrungen im psychometrischen Testbereich und so designt, dass sie für benachteiligte Menschen einfach zu gebrauchen sind und Spaß machen. Die Tools bieten Beratungs- und Beschäftigungspersonal eine professionelle Analyse, welche eine validierte Plattform für Diskussionen mit Klienten bereitstellt. Sie haben sogar die Möglichkeit, zu überprüfen, ob der Benutzer die kognitiven Fähigkeiten erfüllt, welche für den Job erforderlich sind. Das AppsGuide-Projekt bringt die EGUIDE-Tools aus Irland nach Schweden, den Niederlanden und dem Vereinigten Königreich und passt sie für den Gebrauch in ganz Europa an.
Zusammenfassung:	This project was targeted at agencies working with people who have experienced challenges in their lives e.g. addictions, mental ill health, long term unemployment, living in a disadvantaged area with low aspirations. These issues not only make it harder to find work or training, but limit people's confidence and self- knowledge, so they often don't believe they can move forward. Further, if they start a job that doesn't fit them, they may quit and feel even less confident about working. What is needed is knowledge that they have skills, interests and the right personality to fit a particular job, and the self-esteem that recognising their own interests brings. Many services lack the right tools to help them see these things and have to rely on either discussion about what they are good at – which they might not consciously know – or written psychometric tools that are complicated to explain, may refer to unfamiliar situations, and can be a barrier to people with literacy problems. The EGUIDE Platform and its interactive tools provide the solution. The tools are based on good practice in psychometric testing, rigorously developed and tested via Leonardo projects, and designed to be relevant, fun, and easy to use. And now they are updated and ready for use in English across Europe and also in Swedish and Dutch. Through the AppsGuide project we have: • adapted the tools for use in Sweden, the UK and the Netherlands, and update them in Ireland • developed an mobile-friendly version for iPads and tablets to use remotely and flexibly, as these are readily accessible to disadvantaged people • tested the use of peer mentors to give the feedback about people's interests, personality-environment fit and skills, thus building even more confidence and removing more barriers • pilot the adapted tools in a range of support settings and build up an international norm group as the statistical reference for the new tools • spread awareness of the tools and piloted their wider uptake, ready for rollout after the project. The overall aim is to make it easier to help disadvantaged people gain the confidence, motivation, direction and clarity they need to find jobs that genuinely fit them and in which they can stay, grow and flourish. The consortium includes diverse support settings – public sector employment support, community-based job support, social enterprises and private training to

Projektinformation

demonstrate the wide applicability.

Beschreibung: The AppsGuide project is based on innovative, online, animated psychometric guidance tools developed through a series of Leonardo da Vinci projects. In this project we have:
* updated the tools and platform that hosts them
* adapted them for use in Sweden, Scotland and Netherlands
* tested them with over 400 prospective users from different countries and barriers to moving forward in their careers
* tested the tools with peer mentors giving the preliminary guidance feedback
* created apps for iPads and tablets, to make the tools more flexible to use
* developed learning and guidance on the use of the tools and feedback in different types of organisations and with different types of clients
* developed training for practitioners and trainers to train them to spread the use of the tools and feedback techniques in a quality context
* developed guidance on using peer mentors in employability support and how the EGUIDE tools can support this process
* created a range of promotional materials and videos and webpages to make the adapted tools widely available

Themen:
*** IKT
*** Lebenslanges Lernen
*** Berufsorientierung und -beratung
*** Zugang für Benachteiligte
*** Chancengleichheit
*** Weiterbildung
*** Erstausbildung
** Arbeitsmarkt
** Anerkennung, Transparenz, Zertifizierung
** Fernlehre

Sektoren:
*** Gesundheits- und Sozialwesen
* Erziehung und Unterricht

Produkt Typen:
Lehrmaterial
Verfahren zur Analyse und Prognose des Berufsbildungsbedarfes
Homepage
Transparenz und Zertifizierung

Produktinformation: The EGUIDE tools are a set of interactive, animated online psychometric assessment tools designed for disadvantaged jobseekers and useful to people with barriers to work, low confidence and/or not sense of direction.
The EGUIDE platform behind tools provides instant analysis for guidance and employability support staff, as well as trained peer mentors, who can then use the results produced as a platform to discuss clients' interests, personality-environment fit, skills and cognitive skills related to prospective areas of work.
The tools are all designed and refined through a series of Leonardo projects (TOI and Partnership before this), using occupational psychologists, guidance specialists and people who worked closely with people with a range of disadvantages to test and develop the tools with strong norms behind them

In the AppsGuide project, these products have been updated and enhanced to fit a variety of cultures, as well as creating app versions for iPads and tablets.
The Project has now created adapted training materials for the use of EGUIDE by Practitioners in each of the partner countries and more widely in Europe.

Projektwebseite: www.eguideapps.eu

Vertragnehmer

Name:	Stockholm City Council, Labour Market Administration
Stadt:	Stockholm
Land/Region:	Stockholm
Land:	SE-Schweden
Organisationstyp:	Öffentliche Einrichtung
Homepage:	http://www.stockholm.se

Kontaktperson

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Homepage:	http://www.stockholm.se/Arbete/Fran-bidrag-till-jobb/Jobbtorg-Stockholm/

Koordinator

Name:	Light on the Path
Stadt:	Glasgow
Land/Region:	Scotland
Land:	UK-Vereinigtes Königreich
Organisationstyp:	KMU - Klein- und Mittelunternehmen (bis zu 250 Mitarbeiter)
Homepage:	http://www.lightonthepath.co.uk

Kontaktperson

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Partner

Partner 1

Name:	Stockholm city council- Labour Market Administration
Stadt:	Stockholm
Land/Region:	Stockholm
Land:	SE-Schweden
Organisationstyp:	Öffentliche Einrichtung
Homepage:	http://www.stockholm.se

Partner 2

Name:	Ballymun Job Centre
Stadt:	Dublin
Land/Region:	Dublin
Land:	IE-Irland
Organisationstyp:	Verband/nicht regierungsgebundene Organisation
Homepage:	http://www.bmunjob.ie

Partner 3

Name:	Universitatea Politehnica din Bukaresti - Centrul de Tehnologii Avansate
Stadt:	Bucharest
Land/Region:	Bucuresti
Land:	RO-Rumänien
Organisationstyp:	Universität/Fachhochschule/Akademie
Homepage:	http://ctanm.pub.ro/

Partner 4

Name:	Dutch Foundation of Innovation Welfare 2 Work
Stadt:	Leiden
Land/Region:	Zuid-Holland
Land:	NL-Niederlande
Organisationstyp:	KMU - Klein- und Mittelunternehmen (bis zu 250 Mitarbeiter)
Homepage:	http://www.dutchfoundationofinnovationwelfare2work.com

Partner

Partner 5

Name:	Light on the Path
Stadt:	Glasgow
Land/Region:	Scotland
Land:	UK-Vereinigtes Königreich
Organisationstyp:	KMU - Klein- und Mittelunternehmen (bis zu 250 Mitarbeiter)
Homepage:	

Projektdateien

A4-Stockholm-white.pdf

http://www.adam-europe.eu/prj/10072/prj/A4-Stockholm-white.pdf

Leaflet about the EGuide Tool and Project

Produkte

1 Marketing leaflet

Produkt 'Marketing leaflet'

Titel:	Marketing leaflet
Produkttyp:	
Marketing Text:	
Beschreibung:	
Zielgruppe:	
Resultat:	
Anwendungsbereich:	
Homepage:	
Produktsprachen:	

Veranstaltungen

Stockholm City Council's Conference on EU Projects

Datum	04.10.2013
Beschreibung	A workshop was given at the transnational conferance held by the ESF-project Transnet. All partners work with employability in Sweden and in European partner countries.
Zielgruppe	organizations working with employablity and disadvantaged jobseekers with participants from the national employment services, försäkringskassan and the adult education services.
Öffentlich	Öffentliche Veranstaltung
Kontaktinformation	Linda Truvered : kinda.truvered@stockholm.se
Zeitpunkt und Ort	Stockholm 4th October 2013

EGuide Practitioner and Master EGuide Training

Datum	15.09.2013
Beschreibung	Training for Practitioners to administer and give feedback on the EGuide tool.
Zielgruppe	Vocational Guidance Practitioners; Project Co-ordinators; Employability Workers.
Öffentlich	Öffentliche Veranstaltung
Kontaktinformation	whelann@bmunjob.ie
Zeitpunkt und Ort	9 am Monday 16th September 2013 to 4.30pm on Wednesday 18th September 2013 at Rosenlundsgatan 52, Stockholm 118 63

EGUIDE and the Third Sector Employability Forum

Datum	30.05.2013
Beschreibung	Network meeting of the Scottish Third Sector Employability Forum . Presentation on the Apps Guide Project
Zielgruppe	Professionals working in employability with the Third Sector ; Scottish Government .
Öffentlich	Geschlossene Veranstaltung
Kontaktinformation	
Zeitpunkt und Ort	10am till 2.30pm 30th May 2013 Scottish Government Atlantic Quay, Glasgow

Veranstaltungen

The Role EGUIDE in Peer Mentoring

Datum	07.11.2012
Beschreibung	The Scottish Mentoring Network Annual Conference provides an opportunity to share Good Practice and learn about new developments in Mentoring Practice .
Zielgruppe	Project Co-ordinators; HR Managers; Practitioners; Decision Makers and Policy Officers
Öffentlich	Geschlossene Veranstaltung
Kontaktinformation	
Zeitpunkt und Ort	10am 7th November 2012 in Edinburgh